#FRPT2024 Social Media Guide

Spread the Word with Ready-to-Use copy samples and templates!

Feel free to adapt these sample posts to your channels:

- 1. "This December, I'm attending #FRPT2024! Excited to join a global community advancing FLASH radiotherapy innovation. Are you coming? [link]"
- 2. "Looking forward to discussing cutting-edge topics in proton and FLASH radiotherapy (or insert 1-2 topics of your choice) at #FRPT2024. Can't wait to connect with international colleagues! [link]"
- 3. "Eager to discover the latest advancements in Flash radiotherapy at #FRPT2024. (or insert 1-2 topics of your choice) [link]"

Use these text suggestions, pair them with visuals, and let's spread the word together!

(Click on an image, then right-click to save or copy the image)

Not sure where to begin? Here's how you can start!

Do you want to join the discussion but are you not on social media yet? Wondering where to start or what to do?

Our detailed guide below will help you follow the trending discussions related to **#FRPT2024** across all platforms. **Facebook - Here's how:**

- Step-by-step guide [Click to see]
- Video guide [Click to see]

Twitter - Here's how:

- Step-by-step guide [Click to see]
- Video quide 1 [Click to see]
- Video guide 2 [Click to see]

LinkedIn - Here's how:

- Step-by-step guide [Click to see]
- Video guide [Click to see]

Instagram - Here's how:

Step-by-step guide - [Click to see]

What happens on FRPT 2024's social media channels before, during, and after the congress?

The FRPT social media channels is the way for you to:

- Stay Up-to-Date: Receive the latest updates, key deadlines, and important announcements straight to your feed. From abstract submissions to registration details, you'll always be in the loop.
- Access Daily Insights: Explore cutting-edge research, advancements in radiotherapy, and thought-provoking content shared throughout the congress journey. Be the first to know about the latest developments in proton and FLASH radiotherapy.
- Engage with Congress Highlights: Follow along with every stage of the congress cycle, including calls for abstracts, program details, speaker highlights, and special event announcements. Our channels provide a step-by-step guide to navigating FRPT 2024 effortlessly.
- Build Your Network: Connect with a global community of radiotherapy professionals, researchers, and industry leaders. Social media allows you to engage in meaningful conversations, exchange ideas, and form collaborations that extend beyond the congress.
- Join Real-Time Conversations: During FRPT 2024, our

channels will be buzzing with live updates, session highlights, and attendee interactions. Be part of the energy by sharing your experiences, insights, and takeaways using our official hashtag.

Whether it's sharing key takeaways from a session, interacting with speakers and fellow attendees, or celebrating breakthroughs in radiotherapy, our social media channels are here to support you.

Make sure to follow us:

Facebook: @FlashRPTTwitter: @FlashRPT

• LinkedIn: FRPT LinkedIn

• Instagram: @flashrpt

Hashtag Basics - Ours is #FRPT2024 - Use it!

Don't forget to include **#FRPT2024** in your posts to stay connected and discover what others are sharing in real time. Follow the hashtag on your social media platforms to keep up with the latest updates and join the conversation.

Why use hashtags?

- Hashtags connect you to discussions on the same topic.
- Including #FRPT2024 makes your posts visible to the FLASH radiotherapy community.
- Engage with like-minded professionals and expand your network.

- Some easy ways to share your FRPT 2024 experience:

- Live tweet from sessions, workshops, and the exhibition. Mention @FRPT2024 and use the hashtag #FRPT2024.
- Share highlights and insights from sessions, tagging @FRPT2024 on all platforms.
- Post photos and updates before, during, and after the event, using the hashtag.

• Like, share, and comment on posts from FRPT 2024 and fellow participants.

Suggested ways to connect with other participants:

- Engage with social media content using #FRPT2024.
- Follow and interact with speakers, organizations, and attendees online.
- Stay active on FRPT 2024's official channels before, during, and after the conference.

Are you ready to be part of — or even drive — the #FRPT2024 conversation on social media? We're excited to "hear" your voice in the online discussion!