

# Promotional & Advertising Opportunities

Choose how you want to be present in the FRPT24!

**Physically, online or in both.**

Below you can find the available promotional and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

For any questions, please contact me via  
[nkarabelova@kenes.com](mailto:nkarabelova@kenes.com).

## PRESENCE

### PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

[Learn More](#)

### PARALLEL

## **SYMPOSIUM**

Host an official Non-CME parallel industry session.

[Learn More](#)

## **MEET THE EXPERT SESSION**

Host an official Non-CME meet the expert session.

[Learn More](#)

## **PRODUCT THEATRE SESSION**

Present your research in this 15-min session.

[Learn More](#)

## **PRE-CONGRESS VIDEO TEASER**

Connect with attendees before the Congress days.

[Learn More](#)

## **SYMPOSIUM BRANDING**

Create anticipation and brand your session's waiting room.

[Learn More](#)

## **VISIBILITY**

## **COFFEE BREAK**

Promote your company at one or more coffee breaks.

[Learn More](#)

## **WELCOME RECEPTION**

Promote your company at the networking reception.

[Learn More](#)

## **PHOTO BOOTH**

Get exposure by branding the photo booth.

[Learn More](#)

## **FESTIVAL CHAIRS**

Offer participants a change to relax with these stylish and informal chairs.

[Learn More](#)

## **BRANDING OPPORTUNITIES**

Be visible and have a logo, and advert or a video online.

[Learn More](#)

## **CHARGING KIOSK**

Be visible by branding the charging kiosk.

[Learn More](#)

## **SOCIAL MEDIA PROMOTION**

Be visible with an original company post.

[Learn More](#)

## **MEETING ROOM**

Host guests by hiring a room at the venue or online.

[Learn More](#)

## **ADVERTISE**



## **PROMOTIONAL MAILSHOT**

Gain additional exposure for your session, company or booth.

[Learn More](#)

## **POST-CONGRESS MAILSHOT**

Gain additional exposure after the Congress days.

[Learn More](#)

## **MOBILE APP ADVERT**

Advertise your session or booth in our mobile app.

[Learn More](#)

## **MOBILE APP PUSH NOTIFICATION**

Advertise your session or booth in our mobile app.

[Learn More](#)

## **CONGRESS WEBSITE HOMEPAGE BANNER**

Be visible on the Congress website with a banner-ad on the home page.

[Learn More](#)

## **CONGRESS MAILSHOT ADVERT**

Reach out to the  
F RTP community.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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